



GEMMA ANGHARAD
SME PERFORMANCE SPECIALIST

SERVICES OVERVIEW



SAPPHIRE PACKAGE

ADVISORY

WHO

Any business needing a robust strategy and guidance on how to make improvements and get results.

Decision makers looking for improved ROI on all current activity. Full proposal and advice supplied 6 days after package is active (suitable for start-ups).

WHAT

Initial consultation + up to 4 days a month

BONUS

+1 bonus day for a referral in that month

WHY

You may be too close to your business to see what changes need to be made and implement them effectively.

HOW

Observation, vision, advice.

WHAT'S INCLUDED?

- Advice 24/7
- Up to 4 days a month in an advisory position
- Written monthly report
- Constant business health check

WHAT'S NOT INCLUDED

- Any ad hoc support (Coaching & event management etc)
- Actual training or implementation
- Board level presentations

MARKETING SPECIFIC RESULTS

WHO

Any business needing full service marketing performance improvements

WHAT

Initial consultation + up to 8 days a month

BONUS

+2 bonus days for a referral in that month

WHY

Save money and improve profit by reducing your external marketing spend and improve ROI

HOW

Observation, research, communication & collaboration.

WHAT'S INCLUDED?

- Advice 24/7
- Implementation and hand holding
- Up to 8 days a month in an advisory position
- Written monthly report
- All marketing advice and consultations (some PR may be outsourced at additional cost)

WHAT'S NOT INCLUDED

- Any ad hoc support (Coaching & event management etc)



DIAMOND PACKAGE

FULL BUSINESS RESULTS

WHO

Established businesses needing improved performance in general.

WHAT

Initial consultation + up to 12 days on and off site Internal and external collaboration with strategy build. Full marketing or growth plan supplied and explained within 5 weeks.

BONUS

+3 bonus days for a referral in that month

WHY

Because you may not have the time or internal resource to fix short and long term fractures.

HOW

Observation, research, vision, communication & collaboration.

WHAT'S INCLUDED?

- Advice 24/7
- Implementation and hand holding
- Up to 12 days a month in an advisory position
- Written monthly report with weekly rundown
- All marketing & business advice (some PR may be outsourced at additional cost)
- All board level support
- Data analysis
- Market research

WHAT'S NOT INCLUDED

- Any ad hoc support (Coaching & event management etc)



FOR THE IMPATIENT ONES

1/2 day observation, research and overhaul proposal workshop; report supplied 3 days post for suggested action points. Advice ongoing.
£400 (+£65 per head over 5 attendees)

7 DAY PROGRAMME & TRIAL

1 week trial, text and email advice only
£500 fixed fee

ALL OTHER SERVICES POA

Maternity & long term sickness cover POA dependent on requirements
PA and administration services available also
Text and phone advisory service available POA dependent on requirements

NOTE

All retainers are 6 months minimum unless otherwise discussed at point of purchase.
+ Additional 6 months allows for a 10% discount at point of package purchase
All retainers; first month payable at time of booking
All fixed fees payable in full at start of supply
1 months written noticed required to terminate agreement

Contact me today
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Book your 1:1 transformation session FREE today

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