



GEMMA ANGHARAD
SME PERFORMANCE SPECIALIST

SMALL TO MEDIUM
ENTERPRISE SUPPORT

WHO AM I?

BACKGROUND

Gemma Angharad currently lives near Cardiff but has worked all over the UK, Ireland and Europe. Award winning Gemma has over 14 years' experience as a successful Sales Manager, Marketing Manager and Head of Department alongside achieving high level CIM qualifications, Awards, Diplomas and a Marketing MBA.

Working in both public and private sector businesses, B2B & B2C, on a local and global scale, Gemma's relentless attitude to building businesses with indestructible foundations and structures for growth longer term has ensured she is one of the best in the business for consistent support and coordination.

Gemma Angharad is a Highly Qualified Performance Specialist helping SMEs to create and manage their growth plans effectively. Having seen many local and global businesses succeed in their fight for competitive advantage, using Gemma Angharad is the perfect way to manage all of the pain points in your business that are currently holding you back and affecting your bottom line.

It has been immense observational exposure to SMEs and global corporates that has made Gemma Angharad the best equipped specialist around for impartial and successful business advice.

*Observation with action,
creates strength.*

The benefit of using the service is that it saves money on agency spend and external resource whilst also reducing 'in house' head count. The business becomes stronger through strategy implementation and has instant strength through problem solving. Tomorrows problems never occur through implementing yesterday's strategy.

Everything learned from B2B and B2C global corporates and SMEs means there is a perfectly open and dynamic skill set available alongside incredible vision. Having practised, trialled, strategised and implemented results driven strategies time and time again, Gemma Angharad succeeds without compromise.

"With superior vision and strategy, together we will get results that will provide you with your reward"

Gemma Angharad promises to make your business stronger, bulletproof and scalable as long as you are as committed to the cause as she is.



WHAT DO I DO?

| PURPOSE

The purpose of Gemma Angharad is to provide SMEs with a full and unbreakable strategy to create competitive advantage and stabilise future growth.

The business exists because so many companies cope with structural fractures that go ignored, as nobody knows how to repair them so that they are completely solid again. Think of this as your 360 degree repair kit and a high end builder – in one.

Supporting businesses who don't have time to audit their current situation, build consistent and solid foundations in order to maximise their opportunity for growth.

WHY?

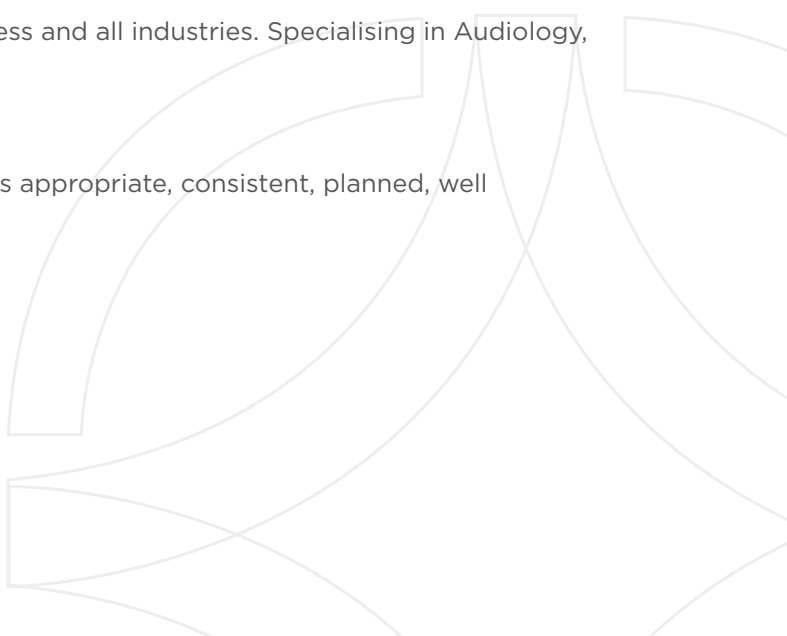
Because time and human ability are hard to manage. I give you 'imaginary' time and take the stress out of business growing pains by making the most of what you already have whilst sprinkling a little future magic too.

WHERE?

Servicing all locations, every size of business and all industries. Specialising in Audiology, Telecoms, Retail and Manufacturing.

HOW?

By Building another level of support that is appropriate, consistent, planned, well communicated & measurable.



YOUR TOOLBOX: WHAT DO YOU NEED TO DO?

STAGE 1

Visit www.gemmaangharad.com to complete the online questionnaire or email me performance@gemmaangharad.com to get the link.

STAGE 2

SOME OF YOUR TOOLS...

- Maternity & Long term sickness cover
- Marketing plan (full strategic)
- Cost saving projects and efficiencies
- Board level planning and presentations
- Mentoring
- Progression mapping
- Skill set management
- Objective setting & KPIs
- Marcomms planning
- Critical path management
- CEO Advice
- Project management (Prince2)
- Staff motivation
- Change management
- Personality profiling
- STP marketing (targeting)
- B2B data purchase
- Tele appointing
- Digital marketing
- Exit strategy planning
- Event management
- New business focus
- Agency management
- ROI handling
- Cross functional training
- Interdepartmental understanding
- Pitch handling
- Promotional planning
- Campaign management
- Sales psychology
- Improving morale

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Email me to discuss
performance@gemmaangharad.com
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WHY CHOOSE GEMMA?



UNIQUE PROPOSITION

Gemma Angharad is the ultimate business mechanic.

Experience across local and global, board level 360° vision, providing results allowing you to enjoy the profitable reward. Sales, Marketing & full performance management all under one roof.

Gemma Angharad is different to any general sales or marketing consultants because of her vision and broad toolbox. Gemma Angharad can offer you everything in the toolbox, under one roof, all with the exact same credibility and intellectual positioning.

Having worked with local/global corporates and SMEs Gemma Angharad has a broad range skills to suit everyone and the vision to match. Every global business started somewhere as an SME. The purpose of Gemma Angharad is to provide SMEs with a full and unbreakable strategy to create competitive advantage and stabilise future growth.

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| WOULD YOU LIKE TO...

- Get rid of unnecessary, reactive sales and marketing patterns
- Manage staff who don't understand each other's frustrations
- Eliminate poor communication
- Create organisational stability
- Gain organisational consistency
- Have someone to be the central hub of the business
- Develop results and fill marketing gaps
- Create a visionary or guide
- Have someone with theoretical and hands on business, sales and marketing experience

If so, email me performance@gemmaangharad.com

“A fabulous individual who will help any MD/CEO achieve their company goals, or take it off your hands and run it for you”

“Gemma is a highly motivated, goal driven individual with strong management skills. An image of what the modern woman should be. An inspiration.”

Contact me today
performance@gemmaangharad.com
07568 387081



GEMMA ANGHARAD
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Book your 1:1 transformation session FREE today

Email performance@gemmaangharad.com

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